

BRANDENBURG TELEPHONE COMPANY

200 Telco Drive
PO Box 599
Brandenburg, KY 40108
270-422-2121

September 4, 2007

RECEIVED

SEP 07 2007

PUBLIC SERVICE
COMMISSION

Ms. Beth O'Donnell, Executive Director
Public Service Commission
211 Sower Blvd.
PO Box 615
Frankfort, KY 40602

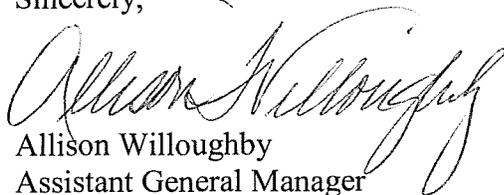
Re: PSC Administrative Case No. 2006-00357

Dear Ms. O'Donnell:

I am enclosing the original and four (4) copies of our company's proposed consumer education plans in reference to PSC Administrative Case No. 2006-00357 concerning the area code split of western Kentucky.

If you have any questions, please contact me at 270-422-2121.

Sincerely,


Allison Willoughby
Assistant General Manager

Enclosures

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

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PUBLIC SERVICE
COMMISSION

September 4, 2007

In the Matter of:

AREA CODE EXHAUSTION) PSC ADMINISTRATIVE
AND RELIEF) CASE NO. 2006-00357

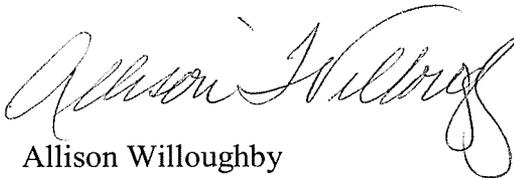
**BRANDENBURG TELEPHONE COMPANY'S PROPOSED
CONSUMER EDUCATION OF THE NEW 364 AREA CODE REGION
IN THE COMMISSION'S ORDER DATED MAY 31, 2007**

Consumer Education:

Brandenburg Telephone Company's proposed education plan consists of two informational campaigns involving bill message inserts, posting information on our web site, and public service announcements using local media.

The customer education campaign will begin simultaneously with the implementation of the six-month permissive dialing period of the new 364 area code and the final campaign will begin one month prior to the implementation of mandatory dialing of the new 364 area code.

Sincerely,



Allison Willoughby
Assistant General Manager
Brandenburg Telephone Company